

CONTACT

- Los Angeles, California 91605
- arisaga@gmail.com
- www.arisaga.com
- @arianasagastizado

SKILLS

- Responsive Design
- Visual Design
- Storytelling
- Journey Mapping
- User Flows
- Research and Testing
- Wireframes
- Prototyping
- Agile/Lean/Human Centered Design

TOOLS

- Figma
- Adobe Suite
- Miro
- Microsoft Suite
- Procreate
- Confluence
- Wordpress
- Jira

EDUCATION

Jan. 2023 - Feb. 2023

**UX Fundamentals,
Coding for Designers**

GYMNASIUMS

2019 - 2021

**Healthcare Administration and
Policy**

University of Oklahoma Health
Sciences Center

2013 - 2016

B.S in Sociology

B.A in Spanish

Oklahoma State University

WORK EXPERIENCE

July 2021 - Present

Kaiser Permanente

UX Designer Fellow

- Design and create user personas, patient flows, wireframes, and high fidelity prototypes for health and wellness landing page redesign with an average of 200,000 visitors monthly
- Collaborate with cross-functional teams to ensure design solutions and concepts meets business and user requirement for health ally app for 126,000 enrolled members
- Facilitate employee interviews, competitive analysis, and journey map to redesign and implement virtual onboarding guide for newly hired UX designers that align with strategic and operational expectations

Administrative Fellow

- Developed risk management project plan through workflow development, process mapping, and care coordination for 50+ patients
- Redesigned breast cancer project playbook by documenting workflows and resources, journey mapping for 3800+ patients, and reviewing care coordination and performance across 13 medical centers
- Develop virtual class model for regional preventative care department by identifying potential future state solutions through staff interviews, research and data analysis, and staff/patient journey mapping

June 2020 - August 2020

University of Colorado Health

Administrative Intern

- Conducted research and interviews using lean six sigma process to analyze patient check in across 85 ambulatory clinics through staff interviews and time studies
- Developed staffing model that resulted in the wait time reduction of 1 minute per patient interaction and led to staffing opportunities for 6 FTEs across the ambulatory service area of metro Aurora, Colorado

January 2020 - May 2020

Ronnie K. Irani Center for Economic Wealth

Consulting Intern

- Developed a strategic business plan with an interdisciplinary team for an mHealth startup company to propose market tactics and funding opportunities
- Conducted competitive analysis and forecasting to determine next steps
- Created outreach scripting and conducted interviews with businesses to develop market share research